# **Foodie Delights Guide**

Bring people together to share anything from muffins to a five-course meal!

If you love to bake, love a night out, or just love good food, organising a foodie event at a cafe, pub or your office or school is the perfect way to raise funds. Organise anything from a morning tea at work to a three-course meal at a glam restaurant, a gin or wine tasting at a local venue, a lush high tea at a hotel, or a simple (but ever popular) sausage sizzle. Raise funds by selling items or tickets, asking people donate via a QR code, or providing a donation box for cash donations.

#### Step 1: Research local venues that suit your event idea, ticket price, and community

**Hint:** some venues might rent out a large room or the entire venue at a time when they are less busy, such as an evening during the week, after closing on the weekend, or on a Saturday morning

## Step 2: Plan your event including date, time, event type, inclusions (e.g. dinner, high tea, wine and cheese), ticket price – check out <u>Fundraising Resources</u> for our Event Planning Checklist

Hint (event in a venue): ask the venue whether they can throw in some extras to support your ticket sales or whether they will charge you a reduced fee for a large group booking or set meal

**Hint (***sausage sizzle***):** depending on where you run your sausage sizzle, you may need to organise Public Liability insurance, which can cost \$200, and you can reach out to butchers for donations

Hint (*morning tea or bake sale*): reach out to local bakeries or cafes to donate goodies in return for promotions and/or ask colleagues or friends to bring home baked goods

#### Step 3: Promote and sell tickets - visit Fundraising Resources to for our Promotions Checklist

**Hint:** sell via <u>Humanitix</u> or <u>Trybooking</u> (these platforms allow you to sell tickets without having to pay a subscription fee, and they have reduced ticketing fees for not-for-profits\*)

#### Step 4: Download the social media assets from our Fundraising Resources page

**Hint:** you can use any of the graphics provided or use our logo and design your own marketing assets; if you design your own, please send them to our <u>Fundraising team</u> for approval

### Step 5: Don't forget to say thanks to your donors and supporters

Hint: send them a thank you email, thank them on social media, or send them a handwritten card

\* Information correct at the time of publication



Believing In Children, Young People, Families & Their Future.